

[Felipe Tani]

IT Professional • Product (Marketing) Manager • Product Owner • Rollout Manager

felipe.tani@outlook.com • +34 644 758 322 • <http://www.tani.one>

[Summary]

Experience in IT related roles working on big IT projects with ServiceNow, Tririga solution and Oracle Database Performance Tuning. Extensive experience both as a Product (Marketing) Manager and as a (Scrum) Product Owner working in Telecom, OEM. Used to a multicultural environment having worked in multiple countries, across different time zones, with virtual teams and have a very interesting mix of skills which is a very good asset to have on a team.

[Professional Experience]

ISS World, Denmark

Data Team Lead 01/2019 – Present

Data migration activities from customer's legacy system into our FMS@ISS solution. Deep diving into performance improvements for the overall data system from an end-to-end perspective, from Infra system architecture, Oracle database performance optimization, IBM Tririga to FieldFlex.

ISS World, Denmark

Data Migration Lead 09/2018 – 12/2018

Deploying the FMS@ISS 2.0 solution for customers around the globe.

Roche Diabetes Care, Spain

Test Coordinator 05/2018 – 09/2018

Building and managing the execution of the System Acceptance Test (SAT) and the User Acceptance Test (UAT) for a new worldwide IT Service Management solution to be implemented by the company.

Roche Diabetes Care, Spain

Rollout Project Manager 05/2017 – 11/2017

Made sure Austria, Brazil, and Japan were ready to be rolled out, regarding the infrastructure, comms & training, compatibility testing and SAP availability.

Microsoft, Brazil

Product Marketing Manager 05/2014 – 09/2016

Launched and maintained the full portfolio of Lumia mobile phones and its accessories through roadmap strategy, F2F presentation, compete strategy, pricing and go-to-market. Also launched the Nokia X series to our market.

Samsung, Brazil

Product Marketing Manager 01/2013 – 03/2014

Mobile devices portfolio for the big retailers and distributors in the country managing new product introductions with market opportunity building a demand driven supply (sell-through data).

LG Electronics, Brazil

Software Product Manager 01/2010 – 01/2013

Created the Contents, Applications & Services team in Brazil inside R&D Lab and the focus was to create applications for Latin American market.

LG Electronics, Brazil

Product Supervisor 07/2008 – 01/2010

Portfolio of mobile devices for all Telco and Retailers in the country and the pre-sales portfolio presentation.

New product introduction and channel strategy.

Vivo (Telefónica branch), Brazil

Product Marketing Manager 01/2004 – 03/2008

Liaising with the OEMs aiming for product development and compliance with the company's launch strategy.

Technical Specification for development and purchase of mobile devices and for data services.

Okayama Industrial Technology Center, Japan

Trainee 07/2002 – 03/2003

Worked on research and consulting to companies at the final stage of development of their products, such as Mazda and Sanyo.

ABB (Asea Brown Boveri), Brazil

Trainee 01/2002 – 06/2002

Design and development of dry-type resin encapsulated power transformers ranging from 750kVA to 2MVA.

[Education & Certification]

EU General Data Protection Regulation Foundation (GDPR F) (986706) • IBITGQ 2018

Professional Scrum Product Owner (302298) • Scrum.org 2017

MTA: Database Fundamentals (F630-4847) • Microsoft 2016

MTA: Software Development Fundamentals (F597-3930) • Microsoft 2016

Master of Business Administration (MBA) • Fundação Getúlio Vargas (FGV), Brazil 2013

Electrical Industrial Engineering Degree (B.E.) • Universidade Federal de Santa Catarina (UFSC), Brazil 2003

[Languages]

Portuguese (native) • English (fluent) • Spanish (advanced) • Japanese (advanced) • German (basic) • Danish (studying)